

**Entry Deadline Feb. 26<sup>th</sup>, 2010 Midnight**

## **South Okanagan Similkameen Health Fair March 5, 6<sup>th</sup> 2010 Youth Sports Video Contest**

### **1st.- Purpose of the contest.**

The purpose of the contest is to increase health and fitness awareness and inspire children and youth to become more active. The videos may contain any material related to health and fitness as an educational experience (including culture, sports, festivals, nutrition, lifestyles etc ...) For example: 2010 Olympics & healthy lifestyles, Anti-drug & Alcohol, Obesity & heart disease prevention.

### **2nd.- Requirements of the contestants.**

All individual students may participate, provided they are not professionals in the audiovisual sector. Participants must be Okanagan Similkameen residents. Teams may not be larger than 4 group members. You may submit more than one video with other groups.

### **3rd.- Calendar and dates of the competition.**

The video will be uploaded to the website SOSHF.com. The deadline for submitting videos is 12 PM on February 26<sup>th</sup> 2010 the nominees will be announced in SOSHF.com as well as by e-mail. Awards will be given at the health fair. You must be there to present your video and receive your award.

### **4th.- Technical conditions and content.**

Videos must be submitted in the approved formats. The final size of the file must have a minimum of 5MB and a maximum of 10MB. The videos should not be shorter than 30 seconds or longer than 7 minutes.

Every work submitted to the contest must be accompanied by the registration form, and dropped off at Penticton Community Centre attention: Jasmine C. Balogh. Each video will be registered in the name(s) of the person appearing on the registration form, this being the recipient(s) of the awards which could be granted. The person(s) appearing in the registration form must have all the rights on the work presented. Organizers do not assume any liability from any of the participants.

Participants confer to the organizing institutions and sponsors the rights to distribute, spread, perform and display the images presented in any audiovisual medium without warning or compensation for the grant of such right. The works presented will not be returned to their authors.

### **5th.- Awards**

Certificates, ribbons and trophies will be granted at the awards ceremony the day of the event (March 6<sup>th</sup> 2010). The cash award will be granted to the winning school or organization once they have submitted a proposal for their health initiative to the health fair board of directors. Upon approval they will receive a cheque for their initiative.

