

A Community Partnership in Healthy Living

South Okanagan Health Fair Society March 5 & 6 2010 Exhibitor Invitation

EVENT SCHEDULE

Exhibitor Set up

Friday, March 5, 2010:
noon to 4:30pm

Key Note Speaker

Friday, March 5, 2010:
3:00pm-5:00pm

Health Awards Reception

5:00 pm – 7:00 pm **Trade show floor
open**

Health Fair

Saturday, March 6, 2010:
9:00 am – 5:00 pm **Trade show floor
open**

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LOCATION

Penticton Trade & Convention Centre
273 Power Street
Penticton, BC
Canada
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COORDINATOR

Crystal Froese
SOHF 2010 Coordinator
#383, 113-437
Martin Street
Penticton BC V2A 5L1
Tel: 250-490-6586
crystal@cfroese.com
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Note: Booth locations are allocated on a first-come-first-PAID basis. All exhibitor booth commitment forms must be MAILED with full payment.

Make cheques payable to: SOHFS or
South Okanagan Health Fair [Society](#)

*Thank you for supporting the
South Okanagan Health Fair
Society
Be Fit and Have Fun!*

2009 Event was a great Success!

The two day event saw over 3000 attendees. The speakers forum that was kicked off by all our municipal, regional and provincial attendees going on a 3 kilometre walk lead by Dr Brian Goldman from CBC Radio our keynote speaker. The Health Award and reception held at 5:30pm on the trade show floor honoured recipients from throughout the South Okanagan Valley.

Exhibitor Set Up Friday, March 5th 12 noon to 4:00 pm Friday March 5th Health Fair Awards & Reception on the Trade Show Floor.5:00 pm to 7:00 pm

(Business guests, dignitaries and invited community members will be on-site specifically to view your booth.)

General Public Attendance Saturday, March 6th from 9:00 am – 5:00 pm

General Public will be visiting the trade show floor and will be participating in scheduled screening sessions with professional health providers. The 7 screening stations include: Cholesterol & Glucose; Managing Stress; Stop Smoking; Blood Pressure; Be Active, Goal Setting and Eat Right. Exhibitors are encouraged to choose a booth close to a related screening site.

Exhibitor Trade Show Benefits

We expect over 2,000 visitors to the South Okanagan Health Fair, members of the public, trade show exhibitors, media and public officials will attend for FREE. The trade show will be an exceptional opportunity to reach your target audience, face to face. Over 60 9-ft (deep) x 10-ft (wide) booths will be located in at the Penticton Trade & Convention Centre. Your company name and description will be advertised on the SOHFS 2010 website and to the media partners. We have contracted ShowTime Services as our professional show supplier.

Each booth will include

9-ft high by 10-ft wide pipe and drape backdrop;
3-ft pipe and drape side walls;
1 6-ft skirted table; 2 standard chairs.

****Please indicate on your form if you will require power.** (Additional equipment, tables and increased electrical services are available via ShowTime Services.)

This event is FREE for the General Public to attend and you are welcome to send as many staff as you wish. It will be marketed throughout the Okanagan; this is not just another 'home show' or 'trade show', your participation shows support towards creating a healthier community.

To become a trade show exhibitor, please review the attached documents and MAIL your completed commitment form with payment to:

SOHFS 2010 - c/o #383, 113-437 Martin Street Penticton V2A 5L1

Register before the **February 10, 2010 deadline** to take advantage of the best available booth locations, a demo or speaker slot & the **Early Bird** pricing!

www.southokanaganhealthfair.com

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The South Okanagan Health Fair invites applications commercial and non-profit exhibitors who wish to provide information about products or services that support healthy active living. While our scope includes both traditional and complimentary or alternative therapies, we encourage the presentation of information that is supported by scientific evidence, and the organizing committee reserves the right to decline applicants if there is doubt about: The safety of their products or services; The ethics of their commercial practices.

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*Thank you for supporting the
South Okanagan Health Fair
Society
Be Fit and Have Fun!*

South Okanagan Health Fair Society 2010 Exhibitor Commitment Form

Please complete the form below and mail with the full commitment amount to the SOHFS 2010 coordinator. *Booth locations are allocated on a first-come-first-PAID basis.*

Do you have any questions? Contact Crystal Froese, SOHFS 2010 Event Coordinator via email: crystal@cfroese.com

CONTACT INFORMATION Chose one individual in your organization who will be the main contact for the SOHFS 2010 organizing committee and who will receive all related materials.

Name:		
Org:	Dept:	
Street:	City:	
Prov:	Postal Code:	
Tel:	Cell:	Fax:
E-mail:		
Website:		

BOOTH LOCATION REQUEST (See attached floor plan. Booths that have an "X" are sold)

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

BOOTH REGISTRATION FEE (select one)

Early Bird Rates (post marked by **February 10, 2010**)

8-ft x 10-ft - Not-For-Profit - \$50 \$ _____

8-ft x 10-ft – Commercial (Sales welcome) - \$250 \$ _____

Regular Rates (post marked **after February 10, 2010**)

8-ft x 10-ft - Not-For-Profit - \$100 \$ _____

8-ft x 10-ft – Commercial (Sales welcome) - \$350 \$ _____

Enclosed cheque (payable to the SOHFS) \$ _____

ELECTRICAL REQUEST

Yes, we need an electrical outlet at our booth (standard 120-volt / 750 watt outlet)

ADDITIONAL PARTICIPATION REQUESTS

Yes, we are interested in receiving a **DEMO** Registration Form

Yes, we are interested in receiving a **SPEAKER** Registration Form

Yes, we will provide a product or service as a **DOOR PRIZE**.

Name of item(s) _____

ORGANIZATIONAL DESCRIPTION E-mail a brief description and website address and we will include this information in upcoming promotional materials.

SIGNATURE

DATE

Your signature indicates that you agree to the level of commitment, payment will be made in full and the South Okanagan Health Fair Society organizing committee has authorization to use your business name. A complete list of 2 participants can be found on our website

