

A Community Partnership
in Healthy Living

EVENT SCHEDULE

Exhibitor Set up
Friday, Feb.25, 2010:
noon to 4:30pm

Key Note Speaker
Friday, Feb 25, 2011:
Leslie Beck
3:00pm-5:00pm

Health Awards Reception
5:00 pm – 7:00 pm Trade show floor
open

Health Fair
Saturday, Feb 26, 2010:
9:00 am – 5:00 pm Trade show floor
open

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LOCATION

Penticton Trade & Convention Centre
273 Power Street
Penticton, BC
Canada
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CONTACT Information

Crystal Froese
Event Coordinator
#383, 113-437
Martin Street
Penticton BC V2A 5L1
Tel: 250-490-6586
crystal@cfroese.com
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Participants' Feedback

"Volunteers were very Up-Beat- Great!"
"Thank you for the Doctors! What a benefit to have them there to make sense of it all."
"Thanks for a great, great health fair. So appreciative."
"Excellent. The whole focus is on SOLUTIONS. The sessions were first class"

*Thank you for supporting the
South Okanagan Health Fair
Society
Be Fit and Have Fun!*



**Okanagan Similkameen Healthy Living Fair Society
Feb 25 & 26, 2011 Exhibitor Invitation**

2010 Event was a great Success! The two day event saw over 3000 attendees



This year our **Friday** keynote speaker is **Leslie Beck**. A registered dietician, Leslie is recognized by the media as an authority on nutrition and food issues and as such she is an experienced communicator in television, radio and print media. She writes a weekly column in **The Globe and Mail**, Canada's national newspaper and appears weekly on **CTV as Canada**

AM's nutrition expert. Leslie's nutrition advice can also be heard weekly on Montreal's CJAD Morning Radio. For over a decade, Leslie Beck has helped thousands of individuals achieve their nutrition and fitness goals. Leslie operates an "integrative nutrition practice", offering clients both dietary advice and science-based recommendations on the use of nutritional and herbal supplements. As one of Canada's leading nutritionists, Leslie operates a successful private practice in the heart of downtown Toronto.
<http://www.lesliebeck.com/>

Exhibitor Set Up Friday, Feb 25th 12 noon to 4:00 pm Friday Feb.25th Health Fair Awards & Reception on the Trade Show Floor.5:00 pm to 7:00 pm (Business guests, dignitaries and invited community members will be on-site specifically to view your booth.)

General Public Attendance Saturday, Feb.26th from 9:00 am – 5:00 pm General Public will be visiting the trade show floor and will be participating in scheduled screening sessions with professional health providers. The 7 screening stations include: Cholesterol & Glucose; Managing Stress; Stop Smoking; Blood Pressure; Be Active, Goal Setting and Eat Right. Exhibitors are encouraged to choose a booth close to a related screening site.

Exhibitor Trade Show Benefits

We expect over 3,000 visitors to the Health Fair, members of the public, trade show exhibitors, media and public officials will attend for FREE. Your company name and description will be advertised on the SOSHFS 2010 website and to the media partners.

Each booth will include

- 9-ft high by 10-ft wide pipe and drape backdrop;
- 3-ft pipe and drape side walls;
- 1x 6-ft skirted table; 2 standard chairs.

****Please indicate on your form if you will require power.** (Additional equipment, tables and increased electrical services are available via ShowTime Services.)

This event is **FREE for the General Public** to attend and you are welcome to send as many staff as you wish. It will be marketed throughout the Okanagan; your participation shows support towards creating a healthier community.

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Okanagan Similkameen Healthy Living Fair Society 2011

Exhibitor Commitment Form

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The Okanagan-Similkameen Healthy Living Society invites applications commercial and non-profit exhibitors who wish to provide information about products or services that support healthy active living. While our scope includes both traditional and complimentary or alternative therapies, we encourage the presentation of information that is supported by scientific evidence, and the organizing committee reserves the right to decline applicants if there is doubt about: The safety of their products or services; The ethics of their commercial practices.

Booth locations are allocated on a first-come-first-PAID basis. All exhibitor booth commitment forms must be **MAILED with full payment** Make cheques payable to: **SOSHFS or Mail to #383, 113-437 Martin Street Penticton, BC V2A 5L1**

*Thank you for supporting the
Healthy Living Society*

Be Fit and Have Fun!

Please complete the form below and mail with your cheque amount to the SOSHFS 2011 coordinator. *Booth locations are allocated on a first-come-first-PAID basis.*

Do you have any questions? Contact Crystal Froese, Event Coordinator via email: crystal@cfroese.com

CONTACT INFORMATION Chose one individual in your organization who will be the main contact for the SOSHFS 2010 organizing committee and who will receive all related materials.

Contact Name:	
Name of Business or Organization	
Street:	City:
Prov:	Postal Code:
Tel:	Cell:
E-mail:	
Website:	

BOOTH LOCATION REQUEST (See attached floor plan. Booths that have an "X" are sold)

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

BOOTH REGISTRATION FEE (select one)

Early Bird Rates (post marked **by** January 28, 2011)

8-ft x 10-ft - Not-For-Profit - \$50 \$ _____

8-ft x 10-ft – Commercial (Sales welcome) - \$250 \$ _____

Regular Rates (post marked **after** January 28, 2011)

8-ft x 10-ft - Not-For-Profit - \$100 \$ _____

8-ft x 10-ft – Commercial (Sales welcome) - \$350 \$ _____

Enclosed cheque (payable to the SOSHFS) \$ _____

ELECTRICAL REQUEST

Yes, we need an electrical outlet at our booth (standard 120-volt / 750 watt outlet)
Request for power must be made with your application or an additional fee of \$40 will be required.

ADDITIONAL PARTICIPATION REQUESTS

Yes, we are interested in receiving a **DEMO** Registration Form
Demos are for exercise or activity based demonstration that are interactive.

Yes, we are interested in receiving a **SPEAKER** Registration Form
There will be separate room that you may present in a speaker format on a topic of your choosing. Video and audio equipment is supplied at a separate fee by contacting the Penticton Trade and Convention Centre directly.

SIGNATURE

DATE

Your signature indicates that you agree to the level of commitment, payment will be made in full and the OS-Healthy Living Society organizing committee has authorization to use your business name and list your information on our website .